SYDNEY FISH MARKET CELEBRATES NSW PRODUCE THIS WORLD FISHERIES DAY WITH THE GREAT SEAFOOD ROAD TRIP

- Sydney Fish Market celebrates World Fisheries Day by encouraging summer road trips to NSW seafood destinations
- 50 per cent of Sydney Fish Market auction seafood comes from NSW, a major hub for exceptional seafood.
- Destinations include Ballina, Coffs Harbour, Eden and Port Macquarie

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Day (21 November) by encouraging Aussies to take advantage of the best seafood across the state.

With travel around New South Wales now permitted and summer just perfect time for a gourmet road trip. The New South Wales (NSW) coast is dotted with fishing towns, cooperatives, oyster shacks and delicious seafood restaurants, making it the perfect place for a culinary adventure.

Coordinator Alex Stollznow says, About half of the seafood traded through the Sydney Fish Market auction comes from suppliers in NSW.

The seafood you can purchase from these local businesses is as fresh as it gets we really are lucky to have such a br

Mcleay River, Taree, Wollongong and Evans Head in addition to those listed below.

The COVID-19 pandemic severely impacted domestic tourism both nationally and in New South Wales¹. Sydney Fish Market encourages Aussies to support local fishers and their towns this World Fisheries Day, by sampling some of the most delicious seafood the country has to offer.

World Fisheries Day, celebrated on November 21, is dedicated to highlighting the critical importance of healthy ocean ecosystems, sustainable stocks of fisheries, and the fishing community around the world.

SOUTHERN NSW

The Sapphire Coast: Located at the very southern end of NSW, the Sapphire Coast is famous for its pristine beaches and its Sydney Rock Oysters.

November is the ideal time to visit this section of coastline, allowing you to catch the end of whalewatching season while also enjoying the warm weather and seasonal seafood. Areas like Merimbula Lake have been farmed for Oysters since the 1900s, now producing around 600,000 dozen Oysters annually².

Top seafood spots:

- 1. Eden Wharf and surrounds: Eden is home to one of NSW's largest fishing fleets, meaning that all of the restaurants close to the wharf are supplied with stunningly fresh seafood year-round. Make a point to try the Oysters, Whiting, Shapper, Flathead or Garfish from this area.
- 2. <u>Merimbula Aquarium and Wharf Restaurant</u>: With spectacular 180-degree ocean views, this restaurant is the perfect place to stop in for a fresh o

3. <u>The Stunned Mullet</u> (Port Macquarie): This airy, beachside restaurant is famous for the stunning Australian seafood on its menu and s a great way to enjoy the wide variety of seafood caught around the Port Macquarie area.

Mid and Far-North Coast: With its fertile farmland, stunning beaches, abundance of fresh seafood, and creative restaurant and bar scene, the NSW Mid and Far-North Coast region has become a year-round destination for foodies.

Top seafood spots:

 Coffs Harbour: <u>The Coffs Harbour Fishermen's Cooperative</u> largest supplier providing a huge range of exceptionally fresh product to the Market. Include Coffs Harbour on your travel itinerary and you can enjoy their premium, sustainable seafood at the source and with a view of the ha boasts a booming retail trade with a large fresh retail display and a takeaway shop serving

premium seafood to local restaurants & cafes, so find lots of menus in the town and surrounds featuring local seafood.

2. <u>Clarence River Fishermen's Cooperative</u> (Yamba): Boasting seafood harvested from nature's most pristine

King Prawns, Shapper, Flathead, Tuna, Eastern Rock Lobster and B